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With So Many Affiliate Program, Wealthy Affiliate Will Show You How To Pick Out The Best Ones!!

Among the major challenges of embarking on any business comprises of getting hold of a product or service to sell. Affiliate programs online provide a treasure trove of offerings around which you are able to create your own business. The more common method for making money online with affiliate programs is through posting a link on your website. When a customer clicks on that link and purchases the product, you earn a commission.

There are many questions you need to have answered and understood before joining any affiliate program. You definitely need to research on those programs you intend to sign up with. Once all your queries have been answered, make a comparison with its competitor before deciding which one to join. And here at Wealthy Affiliate we will show you what you need to ask and understand.

Amongst the initial question, is knowing how much it'll cost you to join. Most affiliate programs being offered today are absolutely free of charge. So why settle for those that charge you some dollars before joining.

You must know the payment scheme of the merchants. It is important that you know how often you can expect a pay check if you are going to have financial control over your business. Every program is different. Some issue their checks once a month, every quarter, etc. Select the one that is suited to your payment time choice. Many affiliate programs are setting a minimum earned commission amount that an affiliate must meet or exceed in order for their checks to be issued.

Research on the hit per sale ratio. Knowing the average number of hits to a banner or text link it takes to generate a sale based on all affiliate statistics. This factor is extremely important because this will tell you how much traffic you must generate before you can earn a commission from the sale.

How are referrals from an affiliate's site tracked and for how long do they remain in the system? You need to be confident on the program enough to track those people you refer from your site. This is the only way that you can credit for a sale. You have to know if the merchant uses cookies on their sites. Many customers do not buy on their first visit to a merchant's website. Hence, if the merchant uses cookies, you get credit if the customer returns and buys at a later date. The period of time that those people stay in the system is also important. Know if you will still get credit for the sale if it is done some months from a certain day.

What are the kinds of affiliate stats available? Your choice of affiliate program should be capable of offering detailed stats. They should be available online anytime you decide to check them out. Constantly checking your individual stats is important to know how many impressions, hits and sales are already generated from your site. Impressions are the number of times the banner or text link was viewed by a visitor of your site. A hit is the one clicking on the banner or text links.

Does the affiliate program also pay for the hits and impressions besides the commissions on sales? It is important that impressions and hits are also paid, as this will add to the earnings you get from the sales commission. This is especially important if the program you are in offers low sales to be able to hit ratio.

Who is the online retailer? Find out whom you are doing business with to know if it is really a solid company. Know the products they are selling and the average amount they are achieving. The more you know about the retailer offering you the affiliate program, the easier it will be for you to know if that program is really for you and your site.

Is the affiliate a one tier or two tier program? A single tier program pays you only for the business you yourself have generated. A two tier program pays you for the business, plus it also pays you a commission on the on the sales generated by any affiliate you sponsor in your program. Some two-tier programs are even paying small fees on each new affiliate you sponsor. More like a recruitment fee.

Lastly, what is the amount of commission paid? 5% - 20% is the commission paid by most programs. .01% - .05% is the amount paid for each hit. If you find a program that also pays for impressions, the amount paid is not much at all. As you can see from the figures, you will now understand why the average sales amount and hit to sale ratio is important.

These are just some of the questions that needed answering first before you enter into an affiliate program. You should be familiar with the many important aspects that your chosen program should have before incorporating them into your website. Try to [ask](#) your affiliate program choices these questions. These can help you select the right program for you site from among the many available. Wealthy Affiliate Strategy will give you the guidance you need in embarking your journey as a [successful affiliate](#). All the best!

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