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# **Boost Your AdSense Profits Using These 8 Simple Tips**

Are you wanting to [make easy money online](#) with your content websites? These days, most savvy webmaster are, and one of the speediest and uncomplicated way to monetize your current website, be it a blog, forum, or simple informational page, is via the Google AdSense Program.

Learning [how to make a money](#) making blog has become increasingly common knowledge. By inserting AdSense on your content-rich web pages, you'll with little effort be able to get back your cost of your hosting and domain registration, and even then some. If your websites get a lot people, you can even make hundreds to thousands of dollars a week!

If you have added AdSense on your site already, you will all the same be able to bolster your earnings by implementing a few simple changes. **Here are 8 proven techniques to have a bigger check from Google:**

**1. Make a customized palette to disguise the ads.** For one thing, if your website has a green background, be sure to use green for the color of the ad border and background. This makes the ads look like it's a part of your site, which results in a lot more clicks from your valued visitors.

**2. Always display the ads in the highly visible parts of your website.** In most cases, this means above the fold. For shorter articles, the Click Through Ratio (CTR) is better when the code is situated right above the content. For long articles, CTR is better if the code is added somewhere in middle of the content -- visitors read the long essay, then they're looking for more information.

In the long run, test the CTR by placing ads in various places throughout your site. You'll be astonished at how this can affect your earnings.

**3. Make every attempt to automate the inclusion of the AdSense code into each page,** by utilizing SSI (server side include.) If you do not know how to do this, first ask your webhost if they support SSI, then run a search for some tutorials to walk you through the process. If you use Wordpress, there are quite a few of plugins available to simplify things even more.

**4. Use text ads instead of image ads,** as this allows users more selection and variety. More choices means bigger chances your patrons will find something they like to click on.

**5. Locating images above ads helps in attracting user attention,** although depending on how you do it this can fall beneath the "gray hat" or even "black hat" arena of marketing.

**6. Add a specialized kind of AdSense ad called AdSense for search.** This can be used to add a beneficial search feature to your website, which helps users find what they are looking for and also gains you some opportunistic clicks.

**7. AdSense "Link Units" display a list of links** that lead to pages displaying related AdSense ads. These require two clicks to earn you any money: once on the link unit, then again on the actual ads. Still, if implemented appropriately they blend nicely with the native navigational elements of a website and can produce good earnings.

**8. Block low paying advertisers with filters.** Why would you want to lose a prospective customer for \$0.05 cents, right?

Remember, the real secret of [how to make fast money](#) is that it's a game of statistics. You have to constantly make changes to your layout and presentation, and analyze how that impacts your earnings. These particular tips have already been proven by the dozens of webmasters who use them to increase their AdSense earnings. Implement them on your website ASAP and see how well they perform for you!

Grab practical information in the sphere of [how to make fast money](#) - welcome to your personal knowledge pack.

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