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Can I Make Real Money With Adsense?

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In this short article, I am going to show you that you can make money with Adsense program.

First what is Adsense?

This is an advertising model made popular by Google whereby they place some codes or scripts on your site that generates adverts on your site and you are paid when someone clicks on the ads and visit the advertisers.

Can I make Real Money with this?

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Yes there are a lot of people making thousands of dollars monthly through the Adsense program. The amount of money that you make depends on the niche of your site and the traffic you are able to generate. It is a numbers game. The more visitors that you are able to get to your site, the more you are able to earn from the program.

They are those clicks that pays cents and those that pays dollars, it all depends on the advertisers and the amount they are ready to pay per click. Some do not mind paying high amounts per clicks because of the competition and also how lucrative there business is.

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Example of high paying keywords are dating, Credit cards, Banking, Travels, Weight Loss, and so on. Now if you have a site focusing on any of these words, you are going to earn more per click than someone whose site is focusing on those keywords that do not pay much.

Why Do a Lot of people not make money with the program?

Like I said earlier, it is a number's game. The more people that sees your site, the more that are likely to click on the advertisements and earn you money. The click through rate i.e the number of people that visits your site compared to the number that clicks on the ads is around 3-8%. Anything above this would be considered fictitious as Google has been able to establish this figure over a long period. So you will earn based on your keywords and TRAFFIC. Notice that I wrote the later in capitals. Yes that is how important it is. Without it, you will not earn much money from the program.

So in rounding up, I want to say that if you can set up a website that has articles that focuses on any of the high paying keywords and then drive an appreciable amount of traffic e.g. 30,000 to 50,000 visitors a month to your site, there is no way you will not make good money with this program. It is one great way for anyone to begin to make money online.

If you are interested and want to know how to start you can get the free ebook below. See Resource box.

Do Adsense without a Website or Blog!

<http://ewealthsuccess.com/freeadsensereport.pdf>

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Fetch important things to know about the topic of [free traffic](#) - make sure to study the web site. The time has come when concise info is really within one click, use this possibility.

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