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Extra Tips about How to Avoid Getting AdSense Account Terminated

We have already published a post on this blog where explained part of the reasons for Google account to get terminated and how you can fight it.

However the list of difficulties is not over and we continue sharing tips about what cause the account to get closed and practical recommendations about how to avoid it.

Hidden texts.

Don't use them, this is not wise and Google is very angry when you hide the texts from visitors, trying to cheat the bots with that. We are not going to prove here that this strategy is giving no SEO value these days - just take it by default that it is not working and can get the account closed.

Page cloaking.

Page cloaking works like this: special program serves the robots of search engines with special optimized page and visitors see absolutely another page. This strategy is also a big no-no with Google. Maybe they will not catch you from the very beginning and you can survive for a week or month or year. But then your account will be closed and, maybe, the site gets kicked off from the Google index.

Link farms.

This is a disputable issue because some Internet marketers gave examples of link farms that are "blessed" by Google and purchase of backlinks from that farms does no harm. However, you do not know for sure if this or that link farm is ok for Google. It is even more fair to say that most of the link farms are hated by Google.

That is why getting backlinks from the link farms is a sure way to get problems with Google, get a site or blog de-indexed and even AdSense account terminated.

Doorways.

Doorways are close to cloaking pages, but with one difference. Doorway is a keyword optimized page that later on sends a visitor to a "normal" page. There have been times when doorways worked and worked pretty nice, and that is why Google started to fight them.

That is why no to doorways. Doorway as a notion has very bad reputation in Google's eyes.

Avoid these strategies and your chances to get site de-listed from index and AdSense account closed will get down to minimum.

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