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Free AdSense Template and Ad Formats Tips - What Visual Templates for AdSense Convert Better

The positioning of AdSense is a strategical and web site marketing issue. Some may feel that AdSenses on their site diminish their brand, others say this is a useful tool for visitors.

But in most of the cases people do not place AdSenses because they got frustrated with the conversions provided by the program. Surely when the AdSenses are placed on bad non-clickable spots or the pages are not properly optimized and Google cannot "read" and "give" you targeted ads - this is a problem. But a problem that can be solved with knowledge.

We highly recommend that you read the following info about how to squeeze the most from Google AdSense program on your site or blog:

[Simple tips and legal tricks of Google AdSense](#)

[Two ways to maximize AdSense profits](#)

[Text vs Graphics in AdSense](#)

and

[Search engine optimization for AdSense](#)

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