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Free AdSense Tips - Best AdSense Tips for Blogs and Web Sites

Free AdSense Tip No 1

Do not break the rules. For example, no matter how much you want to see your first click, please do not resort to "artificial clicks." Many say "but this is just one click" - well, maybe you will be lucky and have no problems about doing one or couple of clicks. Maybe you will end up with your AdSense account closed. Are you ready to toss the coin.

Free AdSense Tip No 2

Bad color palette for ads. Quite often this happens, because the publishers are afraid to change default color palettes. Do not worry, spend some time to make your ads fit the site or blog - you will instantly see the change in profits, if you do everything properly.

Free AdSense Tip No 3

The placement of the ads. Despite tons of materials, we would recommend you to create separate channel for every ad on your site and see what and where converts better. This will be your personal knowledge that will have to improve the stats greatly.

Free AdSense Tip No 4

Banner ads - many think that they are a very bad idea. Plus 480x60 type ads are not converting that great as most Internet surfers have developed a natural resistance to such means of advertising.

Free AdSense Tip No 5

Update the site with quality content. If it doesn't have updated contents and a lot of daily visitors it will probably never earn you any serious AdSense revenues.

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