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Getting Started with Google AdSense - Step by Step

The first thing you need to do is to register in Google AdSense program. The registration procedure starts here <http://www.google.com/adsense>

After you have registered, from the same page please login to your Google AdSense account and agree to the Google AdSense Terms and Conditions to proceed.

Then you get to a report page with detailed status on how your AdSense ads are converting and how much they are bringing you.

On the top of the page you will find the setup section. This is the place where you generate special code of the ad that later on is posted on your web site and turns into typical Google ad.

Google AdSense program offers you the options of AdSense for text (textual ads, plus you can choose it to be text and graphics), ad which is a search box and ad that refers people to Google AdSense program.

"My Account" tab allows you to set up details about your account, payment and tax information.

To add a text ad on your site: enable the cookies in your browser, go to "AdSense Setup" tab and click the "AdSense for content" link. This will give you a choice between ad units and link units. Ad units contain text and or images concerning a certain site for each unit with some description. Link units have links to certain types.

Then you need to choose your add format and colors. The freedom of doing that is in your hands, but basically you can end up with ads that 'mold' with your site design and ads that go in the contrast. What is better? Life will show it, and you will always be able to choose the looks of your ads and choose the one that gives the best conversions.

After customization of ads is finished - click "Continue" and then copy the JavaScript of the ad. You can paste it into your pages directly.

AdSense is published. Track them and choose the ones that are the most successful.

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