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Increase Your AdSense Revenue With These Hints

Contrary to much information that is available in the Internet and various ebooks, making money with AdSense is not as simple as it is made out to be. Sure, everyone can make a minute side income by setting up a website about their favorite passion. However to making some serious money is a lot more difficult. These 5 tips, may not make you a millionaire, but they will guarantee that you are maximizing your potential revenue from your site. Using all 5 in conjunction will ensure that you maximize the exponential earnings.

1. Make your AdSense ads look like they are part of your website's content. The simple fact is that people do not like being advertised to especially when they get it all day through other mediums. The position on the page is vitally important. As much as possible, try to make your ads contained within your content as opposed to around it. This can be done by putting your ads within a table and then left or right aligning that table. By doing this, you are softening the readers stance towards advertising and are more likely to get a click thru.

2. Using a Google Search Box within your AdSense panel will also increase your earnings. You will find that you can obtain a code to put a search box on your website. Many ignore this option as their perception is that it does not seem to create much revenue. However if positioned correctly, it can act as the place where visitors to your site do enter their search time to go to the next site. If they click on one of the ads on the search page, then you will make money.

3. Provide good content and update it regularly. If you want visitors to come to your website and click on your ads then it is extremely important that you provide them with good content. The more regularly the better. In fact I suggest that multiple daily entries are better if you can. It keeps your site fresh and visitors will not feel like they're seeing the same stuff over and over. Also changing content regularly also increases the chances of the AdSense ads changing which again is fresh to the reader increasing the chance of a clickthru.

4. If you have built a website that you find works with AdSense and does generate you money, then be sure to repeat that formula for further sites. If you have one site and then create another site with the same success, then you will have doubled your AdSense revenue. Build 10 sites and you will have multiplied your earnings exponentially.

5. There is no point in building lots of sites and finding that your clicks are not worth much. The crucial thing here for explosive AdSense revenue is to choose the right keywords to target.

My [freebies](#) website FreeStuff4Free.com specializes in find the best [free stuff](#) and [free samples](#) available. AdSense is great in that it will have geographic/issues targeted ads and this has been beneficial to deriving an extra \$1000 a month. Try these 5 tips on your site, you may be surprised at your increased earnings.

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