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# Make Money Online Using Google

Do you want to earn money online but you do not know where to start? Use the most widely known company on the Internet, Google. There are two main ways to use Google to earn money online. These two methods are AdSense and AdWords. Both of these can easily be used to boost your passive income and to start making money online. By searching either of these two on any popular search engine, you will be confronted with thousands of hits for both topics. The reason is because there are many people making money using either AdSense or AdWords, or using both together. Whether you are new to making money online, or you already have some experience, it is still a good idea to check both these methods and to learn as much as possible about them.

AdSense is a very popular addition used by website owners and webmasters to monetize their websites. AdSense will place advertisements on your web pages that will be relevant to the content you have on that page. Google analyzes your page content and will then look at the available ads and place the ones on your page with the most relevance. When a visitor comes to your site and they see an ad that attracts their attention, they will click on it and the advertiser's page will open. You as the owner of the site on which the AdSense was will then get paid a commission for sending a visitor to the advertiser's web page. This method can create very good income from sites that get a good number of traffic. You can also optimize the AdSense that is displayed on your site to improve the likelihood that visitors will click on them. This can be done by placing them on appropriate places on your site and to match the colors and look to fit into your site. If you place the ads on the side or down at the bottom, the probability will be small that visitors will click on them. By placing the ads at the top or in the middle of your pages, the chances of visitors clicking on them will be much higher. The secret is to blend the ads in such a way that they do not look out of place and that they seem to be part of your content.

AdWords is another very popular way to make money online using Google. What this system from Google does is to allow you to place ads that will be displayed in the Google search results and on other websites. The ads will be displayed when people search the keywords that are relevant to your AdWords advertisements and the product or site that you are advertising. When a person clicks on these AdWords ads, they will be redirected to your site. This is a great way to get traffic quickly to your site and of course the more visitors, the more sales and so you are making more money using traffic from Google.

Find some of the best strategies and tools to help you become successful with Google [AdSense and AdWords](#), put in some time and a little effort, and you can earn those big commission checks.

Jeronimo Minnie is a work from home business owner and expert on work from home online opportunities. His [Work From Home](#) Online Directory and site will give you all the information you need to earn Money Online.

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