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How To Make Good Money Online With Adsense

There are literally hundreds of programs and software downloads and other ways to make money on the Net, and some of them are just fine and then some of them aren't. Some are illegitimate and some of them will charge you a fee to join, and either way you get nothing in return for your investment. But you have heard that there are some people who are making money online and so you begin to search it out. Once you do this you will begin to see that there are trends that are moving through the Internet and they will mostly have to do with advertising. In 2002 Google developed a great program that automatically sends ads that are similar to your topic, to your webpage or site. This program is called Google AdSense and it is an easy, legitimate way to make some money. In fact, some people make a really nice income using AdSense, and there is no reason that you can't, too.

Google is a multi-billion dollar company and they have gotten that way with programs like AdSense. It is free to enter and as long as you stick to the rules and the guidelines you should do fine.

First of all you need to register and that is easy to do because Google has made AdSense so user-friendly. Here are the basics to get you into the program and started making money.

Register with Google AdSense. You will need a working website so if you don't have the cash to buy a site or you want to try Google out, try blogger.com. This is a blog site where you can write entries every day, or as often as you prefer. Choose a popular topic and just get it started.

Google will next ask you for your SS number and to sign a 1099 tax information page for your income taxes. Google declares all the income that goes through their hands and I like that. Just one way of showing that AdSense is a legitimate way to make money online.

When you have registered, Google will send you an HTML code to put on your webpage address. All you need to do is copy and paste the code to your address and then Google will know where to send the ads that match your topic.

Web traffic is the way you are going to make money with AdSense. Each click is paid by the advertiser, and you get half and Google gets half. So if the ad is paying \$.30 a click, you get \$.15. So direct traffic to your site – the more the better for you and your account. I personally use [free stuff](#) and [freebies](#) to attract visitors and increase my click-thru rate. Now you can get started with AdSense and you'll learn more as you go.

My [free samples](#) page is a working example of how a successful site can utilize AdSense and use it well.

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