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# Making Money With Adsense

## [Google AdSense](#)

Google is one of the leading internet companies today, having made a search engine into an internet empire. They have branched out from their original search engine to include a number of websites as well as AdSense, their popular advertising program that is used by countless webmasters and bloggers to help them make money off of their content. You don't have to be an expert webmaster or blogger in order to make money off of Google AdSense, though; you simply have to keep a few basic things in mind.

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How to Make Money with Google AdSense:

Sign up for a Google AdSense account. From in your account you will be able to set the options that you want in regards to the ads that will display, the number of ads that will show at one time, and the colors and layout that your advertising boxes will use. The HTML code for these advertisement boxes will be automatically generated by the AdSense website for you to copy and paste onto your website or blog.

Place the AdSense code wherever you want it to display on your website or in your blog. Keep in mind that AdSense ads rely on the text that is located on your site in order to display ads that are relevant to the content of that text. If your page is made primarily of images, there will be very little for the ad code to pick up on and you may not get ads that will count toward your AdSense account.

If you have a specific theme to your website or blog, make sure that the text that appears on the page with the ads has keywords specific to that theme mentioned 3-8 times. This will help the ad code to recognize those keywords as important so that it will display ads that are relevant to those keywords so that visitors will be more likely to click on them and make money.

Monitor the hits and clicks that your AdSense code registers by using the report functions that your AdSense account features. This will let you monitor your earnings while also helping you to keep better track of the amount of traffic your website is getting and how effective your advertising has been.

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