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# **The Google AdSense How to Apply for Program and Important Paying Tax!**

Nowadays, more and more people are starting their own websites or blogs. Whilst it is relatively inexpensive, with thousands of cheap hosting companies to be found, it seems a waste not to put your site to work properly for you and earn some proper cash from it.

Applying for a Google AdSense account is quick and easy for any interested webmaster. Just point your browser to [google.com](http://google.com) and click on apply. Click on the drop down arrow under account type and select individual or business. If you are not sure which to choose, simply click on the question mark to the left. Next, select your country or territory.

Under website information, you are asked to insert your primary URL. If you have your own website, list it here e.g. [yoursite.com](http://yoursite.com). If you are using a blogging site such as [blogger.com](http://blogger.com) your blog URL goes here.

Now you need to select your website's primary language. Google AdSense supports Chinese (simplified), Danish, Dutch, English, Finnish, French, German, Hungarian, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Russian, Spanish, Swedish, and Turkish (so there's just about something for everyone!)

Next you should select the product you want on your pages. AdSense for Content means you will have advertising targeted to the content on your pages. For example, if your website or blog is about wooden garden fencing, you might have fencing ads on your page. AdSense for Search allows you to add a Google search box to your pages (see example below). To maximize your Google AdSense earnings, I would advise you to have both.

You just need to complete the usual contact information and you're done. You should receive an email within two or three days informing you whether your application has been approved. N.B. Many of you may have bought or acquired ready to go websites that include a Google AdSense version and a non-Google AdSense version, my advice would be to upload the non-Google AdSense version first and then use this to apply for AdSense. When Google check out your site for approval it could hamper your chances of being accepted if you have Google AdSense coding already on your site.

#### Do I Have to Pay Taxes on My Google AdSense Earnings?

Google AdSense is required by law to collect tax information from those who participate in the program. If you are a business, you will be asked to insert your EIN number on your application. If you are an individual, you will be required to insert your social security number. If you do not have this information when you initially sign up you can still apply for the Google AdSense program. However, Google AdSense will withhold payments to you until they receive the required information.

While Google does not withhold taxes or provide any tax advice, they will send you a 1099 once your earnings reach a certain figure. Of course, if you are a Non-US business and have no business activity in the United States, you will not need to provide this information. For further tax information regarding the Google AdSense program, visit the Google AdSense Support site. For other tax-related questions or concerns, you can log onto [irs.gov](http://irs.gov)

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