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# **How To Start An Online Home Business With Little Capital**

I have had quite a couple of emails from my newsletter subscribers complaining that the internet is springing up with so many ideas and ways to make money online, but all of these are nothing more than ways to suck money out of poor individuals who are searching for a legitimate and genuine online home business. Some of them are of the opinion that you have got to have the technical know how to build and maintain a website or invest massively to have someone build this for you just to run your online home business. I even had one subscriber email me saying, "the only thing I know how to do on the internet aside sending emails, is surf the web, can you please give detailed instructions on how to start an online home business for someone like me". Well, I am going to explain exactly how to do this with some of the cheapest and free tools and services available on the Internet. Let us start by building your first free website. To do this, we will use a free tool called Blogger. This is used for creating web blogs. To set this up, go to <http://www.Blogger.com> and click the "Create Your Blog" button on the webpage. On the next page enter a user name, password, display name and email address. Click "Continue" to go to the next page where you enter a blog title and a blog address. Be imaginative, these can be any names at all that you want. Proceed by entering the word verification code and click "Continue" which takes you to the next page to choose a template for your blog (these are the various ways your website will look like), click "Continue" and your first website/web blog has been created. Now is the time to add some content to your blog, click the "Start Posting" button which leads you to a new page giving you the option to add content to your new blog. Fill out a title for your page in the "Title" field and then in the larger data entry field below enter whatever you want the page of your website to be about. When you have entered the text for your content, go ahead and use the formatting tools on the page to change your text, font and add some pictures. Click the "Publish Post" button to publish your content to your new website. It is that easy, you have just created a new page on your website all by yourself. On the page displayed you will see a link that says "View Blog". Click this and your website will be live on the Internet. It is not rocket science after all. Everyone can do this. You have just created yourself a website, but that is not what you want, you want an online business, let's turn your website into an online business that will make you money. Return to your Blogger account and click on the "Template" tab. There is a link on the top of the page called "AdSense". This is a wonderful revenue generating program that earns you money by placing adverts on your website. Go through the easy instructions on that page to create your own AdSense account and start making some money with your website. Every time a visitor to your website clicks on one of the adverts, you earn money from AdSense. You have just setup your first online business on the Internet. And you did it all by yourself. Let's now tell the world about your blog/website by driving traffic to it, that is the only way you can make money from your site. You can do this by telling friends and family, fellow workers or by using another free tool to tell all the major blog directories about your new blog/website. Visit <http://www.PingoMatic.com> and enter your blog name and blog URL, check all the boxes on that page and click the "Send Pings" button. This will inform all the blog directories about your new blog/website and you'll start getting some traffic from interested visitors to those directories. Repeat this each time you post to your blog. Using Blogger and for that matter free tools to launch your online home business is a great idea, but it isn't the best recommendation for building a solid business presence on the internet. To have a solid online business presence that you can rely on, you need to register a domain name and a website hosting account. A domain name represents your own unique presence on the web that you own and have access to all the time. Typical examples of domain names are [lycos.com](http://www.lycos.com) and [eBay.com](http://www.eBay.com). Your domain name could be any word, or even your own name. It's a good idea though to have a domain name that is related to the topic of your online home business. When choosing a domain name registrar and a web hosting account, it's always important to go with a company that serves their customers well and has proved that over time. The amount they charge is also a factor, remember you are starting your Internet home business with limited capital. The company I register all my domain names with and highly recommend them is at: <http://www.LyecryNet.com> and the company I host all my websites with is at: <http://www.StartUpHostSite.com>. This is only a recommendation, you can choose to use any other company you want, I have used these companies over the years and they have a proven track record for over delivering, that's why I highly recommend them, especially as they are amongst the cheapest around as well. That aside this website hosting company provides several start up online home business opportunities for its customers, one of which I highly recommend called the "Plug-In Profit Site" which is described in detail at: <http://www.StartUpProfitSite.biz> And it's a very good way to start your online home business as this website is setup for you in 24 hours and it's configured with 5 streams of automated residual income ready to make you money right from when you first receive it. In addition to the blog/website you setup a few moments ago, you can have the Plug-In Profit Site setup in the next 24 hours for under \$80 which will add 5 streams of income to your online home business. Starting an online home business like I said, is actually not an expensive thing to do, now that you have armed yourself with this information, you have absolutely no excuse not to start your online home business. Put in a little bit of hard work and soon you will

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