

File Created by [Blogging Rebirth](#) WP Plugin

Adsense; Instant Income Stream For The Newbie

[How AdSense Can Make You Money](#)

Google AdSense is a fast and absolutely ridiculously easy way for Internet newbies to make passive money. The only requirement for you is to have a website with content. People with websites of all types and sizes can then put up and display relevant Google ads on the content pages of their site and earn money.

Because the Google AdSense ads relate to what your visitors came to your site to read about, or because the ads match up to the interests and characteristics of the kind of people your content attracts, you now have a way to improve your content pages AND make some serious bucks off of them.

[Income On Auto-Pilot](#)

Google AdSense is also a way for site owners to provide Google search capability to visitors and to earn even more money by putting Google ads on the search results pages. Google AdSense gives you the ability to earn advertising revenue from every single page on your website—with a minimal investment of your time. So what kind of ads do you have to put up? That's the good part—you don't have to decide. Google does it for you. AdSense always delivers relevant ads that are precisely targeted—on a page-by-page basis—to the content that people find on your site. For example, if you have a page that tells the story of your pet fish, Google will send you ads for that site that are for pet stores, fish food, fish bowls, aquariums...you get the picture.

If you decide you want to add a Google search box to your site, then AdSense will deliver relevant ads targeted to the Google search results pages that your visitors' search request generated.

First off, why would you want to build content-rich websites? The short answer is "Because it keeps people on your site for awhile, it makes them come back, and they tell their friends about that site."

But why? Well, for one thing, people will stay on a content-rich site because it takes awhile to read an article or two. Thus, while they're reading the material, their peripheral vision (off to the sides) notices little ads that happen to surround that articles.

And if people start to realize that a certain site has good content that they like, and in particular, different content that constantly changes and is updated, then they'll check back to see what's new.

The worst thing in the world to have is a stagnant website that never changes. People will visit it exactly twice—the first time to check it out, and the second one to see what's changed—and when they find out it hasn't changed, they most likely won't come back. Ever.

A content-rich site is one that has lots of informative articles up at it, usually centered around a theme. Most sites can't quite pull off being WikiPedia, so they specialize. For instance, you could do a site for dog owners. Possible articles on that site would cover:How to figure out what kind of dog you want, Where to get a dog,How to deal with a puppy,Life stages of a dog, etc

The articles you'll want to have on your site should be short enough so that someone can read them in about 5 minutes. This means you want to stick to articles of 250 to 750 words, with 300 to 600 words optimal. To give you an idea, a single page in a published novel has about 300 words.

You might think it's lots of cool graphics and colors that make a site attractive to a visitor, but it's really the content. In order to make money from Google AdSense, you need to grasp that concept. Believe me, you could run a wonderful advertising campaign and develop all sorts of viral marketing tools and attractive affiliate programs.

But unless your Website is content-rich, the traffic spikes that you get for your efforts will only be temporary. The very best way to attract and retain an online audience is to provide content that's useful, valuable, informative, educational or just downright funny as hell or entertaining in some way.

Of course, your real purpose in putting up all these nice little short articles and changing them out frequently is not to just put information out into the world. It is to have a site that people will come back to so that they will see the Google AdSense ads, and click on them, and then you will get checks in the mail.

Access important info about [website traffic](#) - please make sure to study the site. The time has come when proper information is really within one click, use this chance.

You can also find this article published on [single file page on filorama.com](#), and on the tag pages [adsense](#).