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Confident Ways To Blow Up Your Adsense Profits

Contrary to what you read in some ebooks, making money with AdSense is fairly difficult.

Sure, anyone can make a couple of dollars a day by putting up a website about their favorite hobby. But if you are looking to make serious money, your hobby just isn't going to cut it.

If you are sincere about making money with AdSense then over the course of the next few months you'll learn all that it takes to turn your sincerity and hard work into actual cash.

Let's start with 5 tips that you must always be aware of when using AdSense.

These tips will not make you a millionaire overnight, but they will guarantee that you are maximizing your possible revenue.

1. Make your AdSense ads look like they are part of the content

People do not like having advertisements shoved in their face. Your goal is to provide people with an opportunity, not another boring ad. Your page position is an extremely important aspect of ad blending. Try as much as possible to make your ads contained within your content as opposed to around it. This can be done by putting your ads within a table and then left or right aligning that table

Everyday in newspapers and magazines we look at ads and most have borders. By matching the AdSense ad background and border colors to the colors of your page you will significantly increase your click-thru-rate. Changing your colors can easily be done through your AdSense control panel by creating a new theme

2. Use a Google Search Box

Within your AdSense panel, you will find that you can also obtain code to put a search box on your website. Many people don't do this as it does not seem to create much revenue. However, positioned correctly, it can act as the place where visitors to your site do enter their search time to go to the next place. If they click on one of the ads on the search page, then you will make money. Surfers surf the internet to find information. It is easy for visitors to find this information through Google or another search engine. By putting a search box on your page, you are making it easy for visitors as well as generating revenue for yourself.

3. Provide Good Content.

CONTENT IS KING!! If you want visitors to come to your website, bookmark it and click on your ads then it is extremely important, that you provide them with good content. If visitors feel cheated and do not find information on your page that they thought that they would, then they will surely leave as quickly as they came, without clicking on anything but the back button.

4. Repeat Success

If you have figured out a formula that works, stick with it.

If you see that one of your websites is turning a profit. Don't analyze the formula to death, just repeat it until it stops working.

Build ten sites and you will have multiplied your earnings by ten! Sometimes life can be this simple.

5. Choose the Correct Keyword Phrases

There is no point in building lots of sites and finding that your clicks are barely worth more than a penny.

The MOST IMPORTANT factor to exploding your AdSense revenue is to choose the keywords that will pay. Who wants to struggle with 3cent keywords when for the same effort, they could be struggling with \$3 words?

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