

File Created by [Blogging Rebirth](#) WP Plugin

# Keys For Managing Website Design Projects

With every custom website design project we undertake, we stick to specific guidelines to complete the project on-time and on-budget. That is, of course, easier said than done.

With every client wanting the absolute best work for their online business, it's best to stick to your project management guide or your design contract to fulfill your end of the bargain.

The absolute most important point in your contract is the one defining the scope of work. In our [Reno web design](#) contracts, we are as detailed and precise as possible when dealing with project scope and reviews/revisions. If you let the project get out of control with client revisions, your project will be drained of any profit you calculated in. Nothing drains more dollars than unnecessary client revisions.

Stick to your project goals. What was the original business goal for this project? Sometimes we have clients try to make changes after they have approved the original design. This happens. More often than not, the original design was the correct decision. We always go back with our clients and review the project goals and articulate the logic behind the original [custom website](#) decision.

Sometimes client revisions are due to another, higher-level manager in the company. It's vitally important that you get the names and information of each key decision maker on the project, and involve them!

How important is client involvement? There are several phases of web projects where client approval is necessary to move forward. We let clients know how many revisions are budgeted in the project scope. And, when formal revisions take place, we always get a signature for approval. Your [online business](#) depends on your involvement in the process.

It's important your web design agency takes the time to educate clients on the web design process and business goals that will be solved via your custom website design. If you're working with a web design agency, you've probably chose them because you liked their work. Trust them! That design agency is in business because their clients trust their judgement when it comes to the design and layout of websites.

Clients must be responsible for providing constructive feedback at each revision cycle. Each revision cycle is designed to move the project forward, to solve business goals as specified by the client.

At each milestone in the web design process, we insist on client approval and involvement. The website design and development should be completely 'client approved' prior to launch. This will prevent last minute delays and unexpected costs due to revisions.

After the site is launched, the education process continues. Clients need to know how to use their website, how to get traffic and how to evaluate strategy moving forward. Successful business owners know that in order for their website to gain traffic, convert visitors, and solve important business goals, the website has to be constantly updated, reviewed, tested, linked and maintained.

We build all our websites on a platform that makes it easy for businesses and individuals to maintain and grow their online business. After the launch of any website, we train all our clients how to use this platform. This platform boasts a wide array of powerful modules for empowering your website.

Good luck, and stay involved with your website!

You can also find this article published on [single file page on filorama.com](#), and on the tag pages [custom web site design](#), [nevada web design](#), [reno advertising](#), [web design reno](#), [website appraisal](#).