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Popularity Of Trade Of Goods With The Help Of Internet

Popularity of trade of goods through the Internet steadily grows. Such trade is favourable both to sellers and buyers. Sellers have possibility to offer to buyers more favourable prices in comparison with usual shops. And the buyer for purchase realization doesn't need even to leave the house. It is enough to click sometimes the computer mouse on the monitor screen and the chosen goods will be directly delivered to the house.

How sales in a network "Internet" are carried out?

It is possible to sell the goods by means of the Internet by the gross and at retail. At realization of the goods by the gross the seller puts the catalog of realized production and the price-list with the current prices on a site and also the contact information (phones, faxes, electronic mailing addresses). Payment for the goods thus occurs basically in a non-cash order.

Unlike wholesale trade, retails through the Internet have the features and essentially differ from trade in usual retail shop. In overwhelming majority of cases trade is conducted through special sites at retail – Internet shops which represent virtual analog of a trading floor of real retail shop with the show-windows, baskets for the goods, etc. Sale of goods in this case occurs as follows: the buyer comes on a site of Internet shop and under the descriptions of the goods presented on it and their photos chooses the goods which are pleasant to him storing it in a virtual basket. The chosen goods are delivered to the buyer in specified at registration place, or he carries out shipment at own expense of the goods from a warehouse.

Distinctive feature of retail Internet sales is that the buyer doesn't have possibility of direct acquaintance with the goods at the moment of decision-making on purchase. Such scheme of trade is defined in the Civil code as a remote way of sale of the goods. The contract of retail purchase and sale can be concluded on the basis of acquaintance of the buyer with the offered seller description of the goods by means of catalogs, prospectuses, booklets, pictures, communication facilities (television, post, radio communications and others) or the different ways excluding possibility of direct acquaintance of the consumer with the goods or the sample of the goods at the conclusion of the contract.

Rules don't suppose sale by remote way of alcoholic production and also the goods which free realization is forbidden or limited by the legislation. Certainly, the Internet shop can trade and by the gross. In this case at order registration on a site it is necessary to provide instructions to the buyer of all requisites necessary primary documents for registration on delivery of the goods (the account, the invoice, waybills). Thus such realization of the goods won't be considered as remote trade, and the rules provided for contracts of delivery will extend on it.

Any site deserves to get [internet marketing](#). Find out how lots of site owners are building web traffic today - this is part of IM strategy for successful Internet marketers shown on this [website traffic](#) site.

P.S. And once you have nice targeted traffic - then "[increase web traffic](#)" questions become very easy.

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