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The Problems Connected With Work In Service Of Google AdSense.

The problems connected with work in service Google AdSense. In June 2003 the Google Company has started new project AdSense. The given service of contextual advertising works under the following scheme: you are registered, place on own resource (a site, a blog, a forum) advertising blocks, windows for search, and blocks for attraction of referrals and to you pay for displays or for cliques, and also for attraction of referrals.

According to analytical services of other internet companies the turn of the market of contextual advertising in 2006 has made 110 million dollars In comparison with 2005 (a turn - 45 dollars) this market has grown almost in two and a half time.

The turn of media advertising in 2006 according has made 100 million dollars, having shown growth in 1,6 times in comparison with 2005 Thus, for the first time for all history of the Internet contextual advertising not only on rates of increase, but also on absolute value has overtaken media, and the market as a whole has overcome a boundary of 200 million dollars

A major factor influencing growth of the market is efficiency of contextual advertising for the overwhelming majority ob business. It will allow keeping at least in the foreseeable future the tendency of annual doubling of the market.

"The Internet was recognized as a strategic advertising resource. The companies began to spend more for advertising on the Internet so growth of turns advances growth of number of advertisers. Return from the Internet as communicative environment was estimated by small and average business, and it defines advancing rates of increase of contextual advertising.

At the moment of article writing in the internet there is three largest services of contextual advertising - Google AdSense, Direct and so on. From set forth above, the most accessible from the point of view of absence any, except traditional obstacles for the introduction and extended among sites with average attendance is Google AdSense. However not only in connection with this reason I write at present these lines. Actually I wish to share the modest five-monthly operational experience with AdSense. To be exact, to tell to you about those problems which the Russian-speaking participant (the web publisher according to Rules of program Google AdSense), participating in program AdSense will face.

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Need help with becoming a [wealthy affiliate](#) - this web site with thorough investigation of the topic can give you a nice hint into what direction you can walk and try to focus your efforts on, as well as info on threats on this way like [wealthy affiliate scam](#).

And some general tips - today the Internet technologies give you a truly unique chance to choose exactly what you require for the best price on the market. Strange, but most of the people don't use this chance. In real life it means that you must use all the tools of today to get the info that you need.

Search Google or other search engines. Visit social networks and have a look on the accounts that are relevant to your topic. Go to the niche forums and join the online discussion. All this will help you to build up a true vision of this market. Thus, giving you a real chance to make a smart and nicely balanced decision.

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