

File Created by [Blogging Rebirth](#) WP Plugin

# What Is The Contextual Advertising?

Contextual advertising are the advertisements which subjects coincide with a theme of your site. If you have a site with good attendance contextual advertising becomes for you a source of the additional income. As well as any other sphere of work in the Internet, contextual advertising is a whole science. You can find hundreds of articles and books in the Internet on a context. In this section I have collected only the most initial articles about contextual advertising which will answer a question of what it is?".

It is ready to be charged that any person though a bit familiar with the Internet saw contextual advertising and time and again. And you probably had also a possibility to observe it because the good few of resources of a world wide web (and every day this share grows) in this or that variant uses services of contextual advertising. If you are familiar with a similar kind of advertising, that, understand, why so occurs, and if are not present, let's understand it once more.

Contextual advertising is the small block of announcements placed on page of a site. Look hardly above the paragraph which you now read, the block of contextual advertising from Google is located. Why it is advertising, I hope, it is not necessary to explain (I do not think that at you all so deafly), and contextual it is called because the maintenance of this block of announcements corresponds to the web-page maintenance on which it is placed, that is steals up service of contextual advertising for each concrete page personally. For example, if article in any electronic edition tells about new models of electric motors also announcements will be about electric motors.

The term "contextual advertising" does not need to be confused to the term "search advertising". Basically these two concepts are similar enough, but differences nevertheless are available. Search advertising means by itself display of the advertisement depending on search inquiry, and if you the advertiser it should be very interesting to you, and if the web-master leave this theme alone. It for the mighty of this world, such as all favorite Yahoos, and for us, let remains contextual advertising, and it is enough of it..

Having understood of what is such contextual advertising, let's think and why actually it has got such popularity and why new services of contextual advertising appears as mushrooms after a rain. The answer to this question is simple enough - huge advantage of contextual advertising in comparison with any other kinds of it occurs. Demand gives rise to the offer. In our case universal use of contextual advertising favorably both to the advertiser and to the owner of an advertising platform (web-master).

Need help with becoming a [wealthy affiliate](#) - then go to this web site which gives you a nice hint into what direction you can walk and try to focus your efforts on, as well as such useful information as [wealthy affiliate scam](#)

And some general tips - today the online technologies give you a truly unique chance to choose exactly what you need for the best price on the market. Strange, but most of the people don't use this chance. In real practice it means that you must use all the tools of today to get the information that you need.

Search Google and other search engines. Visit social networks and have a look on the accounts that are relevant to your topic. Go to the niche forums and participate in the discussion. All this will help you to create a true vision of this market. Thus, giving you a real opportunity to make a smart and nicely balanced decision.

And also sign up to the RSS on this blog, because we will everything possible to keep updating this blog with new [wealthy affiliate scam](#) publications.

You can also find this article published on [single file page on filorama.com](#), and on the tag pages [affiliating](#) , [wealthy affiliate](#), [wealthy affiliate review](#).